



Sponsorship Opportunities



14th ANNUAL

a Taste ^{fork} for Art ^{brush}

All That Jazz

to benefit

CHILDREN & FAMILIES FIRST

Saturday, April 20, 2024

6:00pm to 10:00pm

Riverfront Events - Hyatt Wilmington

AFP 2023 EVENT OF THE YEAR
FUNDRAISING & COMMUNICATION EXCELLENCE AWARD



14th Annual

A Taste for Art All That Jazzy

Saturday, April 20th, 2024 | 6 to 10pm | Riverfront Events at the Hyatt Wilmington

Dear Community Partner,

A Taste for Art is Children & Families First's premiere annual fundraiser. Awarded as the Special Event of the Year in 2023 by the Association of Fundraising Professionals, it is a spectacular celebration of art, food, and culture. Yet the evening's true purpose is to increase awareness of the challenges children and families are facing and raise the much needed funds to support the programs and services proven to help.

That is where you come in. **Your help is needed to ensure A Taste for Art continues to transform the lives and futures of Delaware's children and families.**

By joining as a sponsor you will build meaningful connections with the 400+ of Delaware's most influential business, community, and civic leaders who attend the event. Additionally, you will enhance your brand loyalty with thousands of individuals statewide - as a socially responsible organization who acts on to their values. The full details of sponsor recognition can be found within this packet.

Best of all, your tax-deductible donation will help raise critical funds to support and expand our programs statewide as **100% of the event proceeds go directly to our mission and services.**

You know, when children and families face serious challenges what happens next makes all the difference. You know there are tremendous risks to safety, well-being, socioeconomic success, and more if the right supports are not in place. **You can be the one who makes that difference - providing the resources, supports, and programs they need, when they need it most.**

Thank you for taking the time to consider this valuable and impactful opportunity. I look forward to working together to **have a lasting impact on the lives of our most vulnerable children and families.**

Respectfully,

A handwritten signature in blue ink that reads "Kirsten Olsen".

Kirsten Olsen, CEO, Children & Families First

Steff DiMartine, Event Manager | stephanie.dimartine@cffde.org | 302-750-0159

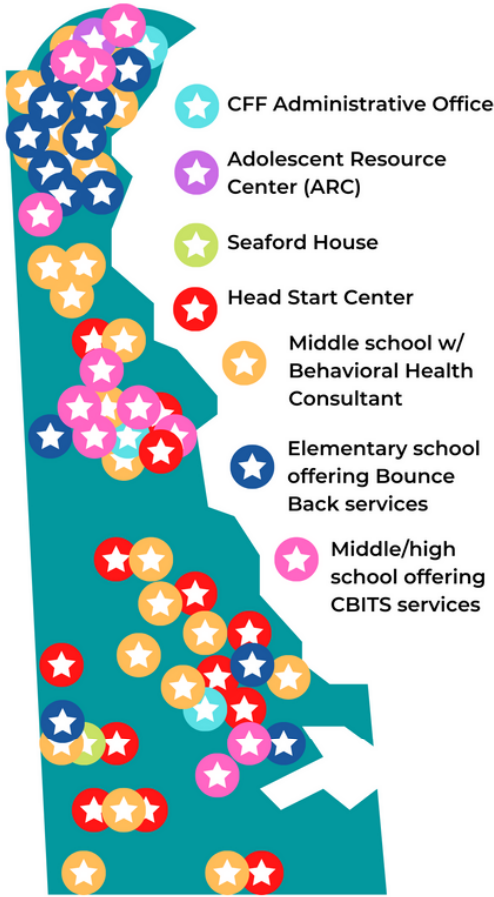
cffde.org/tasteforart



14th Annual

Taste for Art *All That Jazzy*

Saturday, April 20th, 2024 | 6 to 10pm | Riverfront Events at the Hyatt Wilmington



100% OF PROCEEDS BENEFIT



OUR MISSION

We champion children & families using evidence-based, equity-centered, & innovative approaches.

OUR VISION

We strive to build diverse, healthy, and resilient communities where all children & families thrive.



The Event Committee

Event Chairpersons

Katy Connolly & Gina Schoenberg

Committee Members

Melissa Bilek
Mary Bowler
Sherry Brilliant

Angela Case
Stephanie Clendening
Rachel Harad

Stacy Horowitz
Jeanna Lloyd
Susan Kelley

Sarah Rogatz
Deborah Ross
Janice Tigani

Staff

Kirsten Olson, CEO | Tam DeFer, CLEO
Laura Bartus, Communications Manager | Steff DiMartine, Event Lead

Steff DiMartine, Event Lead | stephanie.dimartine@cffde.org | 302-750-0159

cffde.org/tasteforart



14th Annual

Taste for Art *All That Jazzy*

Saturday, April 20th, 2024 | 6 to 10pm | Riverfront Events at the Hyatt Wilmington

AFP 2023 EVENT OF THE YEAR FUNDRAISING & COMMUNICATION EXCELLENCE AWARD

About The Event

Beautiful Venue - Riverfront Events, Hyatt Wilmington

A spacious ballroom flowing to an outdoor patio with firepits and scenic riverfront views of the Christina River.

VIP Reception - Grand Tasting & Culinary Demonstration

A highly engaging cocktail hour featuring a celebrity chef demonstration and expert led themed tasting.

Renowned Local Artisans

Offering original pieces, in a variety of mediums, with 25% of on-site sales being donated to CFF.

Talented Student Chefs

High school students from some of Delaware's top culinary programs prepare and serve exquisite tastings.

Immersive Live Art

Entertainment ranging from dancers to musicians, portrait perfect backdrops, and more!

Open Bar & Themed Cocktails

Sip from a variety of carefully curated wines, craft beers, top-shelf liquors, and custom themed cocktails.

Silent Auction & Wine Wall

Bid to win from 20+ high-end items and experiences and over 60 bottles of specialty wines.



Watch Our 2023 Event Video



Steff DiMartine, Event Lead | stephanie.dimartine@cffde.org | 302-750-0159

cffde.org/tasteforart



14th Annual

Taste for Art All That Jazzy

Saturday, April 20th, 2024 | 6 to 10pm | Riverfront Events at the Hyatt Wilmington

Sponsorship Opportunities

***Sponsorship Deadline: February 1st, 2024 (January 12th, 2024 = MAX benefits)**

\$10,000 Empowering Futures Presenting Sponsor

As the exclusive presenting sponsor, you get the highest level of recognition

- Title Logo on ALL print promotions (*save the dates, invitations, posters, etc.*)*
- Title logo in ALL e-blasts + plus opportunity to submit a clickable banner ad
- 4 exclusive social media posts + co-branded sponsor posts (*with tag*)
- Title recognition in ALL event news releases, radio, & TV spots (*as secured*)
- Title logo on event webpage (*with link*) + plus logo inclusion in the header
- Exclusive logo at the main entrance step & repeat welcome wall
- Title logo on sponsor thank you signage throughout the event
- Full color 2 page spread in the digital event program (*with link*)
- Title slide in event day mission slideshow
- Recognition by our CEO during the VIP reception welcome speech
- Title logo in post event video shared via social media and online for one year
- 8 VIP event tickets

\$5000 Avant Garde Sponsor

- Featured logo on ALL print materials (*save the dates, invitations, posters etc.*)*
- Featured logo in ALL e-blasts
- 2 exclusive social media posts + co-branded sponsor posts (*with tag*)
- Featured logo on event webpage (*with link*)
- Exclusive recognition at one main attraction. Choose from the following:
 - VIP Reception
 - Digital Program
 - Live Entertainment
 - Silent Auction
 - Outdoor Patio Area
 - Wine Wall
- Featured logo on sponsor thank you signage throughout the event
- Full color one page ad in the digital event program (*with link*)
- Featured slide in event day mission slideshow
- Logo in post event video shared on social media and kept online for one year
- 6 VIP event tickets

Steff DiMartine, Event Lead | stephanie.dimartine@cffde.org | 302-750-0159

cffde.org/tasteforart



14th Annual

Taste for Art All That Jazzy

Saturday, April 20th, 2024 | 6 to 10pm | Riverfront Events at the Hyatt Wilmington

Sponsorship Opportunities

***Sponsorship Deadline: February 1st, 2024 (January 12th, 2024 = MAX benefits)**

\$2500 Living Gallery Sponsor

- Logo on ALL print materials (save the dates, invitations, posters, etc.)*
- 1 exclusive social media feature + co-branded sponsor posts (with tag)
- Logo on event webpage (with link)
- Exclusive recognition at one special feature (options may include):
 - Signature Cocktail
 - Photo Booths
 - Cocktail Napkin
 - Appetizer Station
 - Centerpieces
 - Volunteers
 - Coffee & Dessert Station
 - Ice Sculpture
 - Coat & Bag Check
- Logo on sponsor thank you signage throughout the event
- Full page full color ad in the digital event program (with link)
- Logo in event day mission slideshow
- Logo in post event video shared on social media and kept online for one year
- 4 VIP event tickets

\$1000 Sous Chef Sponsor

- Logo on ALL print materials (save the dates, invitations, posters, etc.)*
- Logo on co-branded social media (with tag)
- Logo on event webpage (with link)
- Logo on sponsor thank you signage throughout the event
- Half page full color ad in the digital event program (with link)
- Logo in event day mission slideshow
- Logo in post event video shared on social media and kept online for one year
- 2 VIP event tickets

\$In-Kind Sponsor

- Benefits will match with the sponsor level closest to the estimated retail value of in-kind services and/or products provided to the event.
- Please contact us to discuss details. Stephanie.DiMartine@cffde.org

Steff DiMartine, Event Lead | stephanie.dimartine@cffde.org | 302-750-0159

cffde.org/tasteforart



to benefit
CHILDREN & FAMILIES FIRST

PLEASE SEND BEFORE 2.1.24

@ Jennifer.Gallo@cffde.org

✉ PO Box 1477, Hockessin, DE 19707

🌐 cffde.org/tastesponsor

SPONSORSHIP COMMITMENT

- \$10,000 Empowering Futures Sponsor**
- \$5000 Avant Garde Sponsor** *Choose your feature preference below*
 - VIP Reception Digital Program Wine Wall
 - Entertainment Mission Slideshow No Preference
 - Outdoor Patio Silent Auction
- \$2500 Living Gallery Sponsor**
- \$1000 Sous Chef Sponsor**

METHOD OF SPONSORSHIP

- Check payable & mailed to Children & Families First
- Charge my credit/debit card

Name on Card: _____

Card Number: _____

Billing Zip Code: _____ Exp. Date: _____ CVV: _____

Signature: _____

- In-Kind Contribution**
Please email Stephanie.DiMartine@cffde.org the details and value of your donation

CONTACT INFORMATION

Company Name: _____

Contact Person: _____

Email: _____ Phone: _____

THANK YOU! & NEXT STEPS

Upon receipt, we'll reach out to verify we have everything we need to begin showcasing you as a valued supporter of Children & Families First!

Steff DiMartine, Event Lead | stephanie.dimartine@cffde.org | 302-750-0159